



Skills

- ◆◆◆◆◆ Adobe Creative Suite (all programs including InDesign, AfterEffects, Express)
- ◆◆◆◆◆ HTML 5 and CSS, MySQL, JavaScript, PHP, XML
- ◆◆◆◆ eCommerce including Shopify, WebFlow, WIX, SquareSpace
- ◆◆◆◆ Apple FinalCut Pro, Motion, Adobe Premiere (video editing/effects)
- ◆◆◆◆ Blender (3D modeling and animation)
- ◆◆◆◆ Custom WordPress, WooCommerce, Multisite
- ◆◆◆◆ Microsoft Office (all programs including PowerPoint, Visio)
- ◆◆◆◆ Professional photography, art direction, photo editing, print production
- ◆◆◆◆ Figma, Axure, InVision App, Adobe XD (wire framing and prototyping)
- ◆◆◆◆ Agile / Scrum Master Certified

Experience

January 2017 – Present : Duckworth Interactive : UI/UX Designer, Frontend Developer
UI/UX Design, Web design and development for clients such as Cull Group, ddm, USA Financial (long term), Gilson Graphics and Grandville Printing. UI/UX consulting and design, site mapping and wire framing, design and frontend development including WordPress theme development.

April 2016 – January 2017 : Gilson Graphics : UI/UX Designer
Duties include software interface testing, UX evaluation, and design. Worked on multiple software and website style guides, wire framing and prototyping. Led multiple client presentations on the UX Design process and contemporary web trends.

January 2015 – April 2016 : TerraTrike : Digital Marketing and UX Specialist
Responsible for website updates and mini-site creation for multiple national campaigns. Photo and video creation, editing and design. Led Design, UX, branding and video production for two major marketing endeavors: TerraTrike University and Why TerraTrike?

April 2013 – January 2015 : Dematic Corporation : Lead UI/UX Designer
Responsible for software interface evaluation, testing and design. Authored detailed style guides and training programs for a corporation-wide UX initiative.

April 2011 – April 2013 : Duckworth Interactive : Founder, UI/UX Designer
Specializing in user experience/usability, interface design and frontend development. Performed on-site work with Global Forex Trading and Johnson Controls, and with clients such as Stanley Steamer, Toshiba Medical and Microart Services - Toronto.

February 2008 – April 2011 : Stryker Instruments : Web and Video Specialist
Responsible for corporate website updates and additions as well as designing new product videos and educational programs. Initiated system for usability testing and design of the corporate intranet. Worked on design direction, planning and launch of mini-sites and apps.

Education

Ferris State University, Bachelor of Science: May 2000, Magna Cum Laude, Dean's List
Major: Visual Communication, emphasis in digital media, English and art history. GPA: 3.75

Ferris State University, Associate of Science: May 1998, Magna Cum Laude, Dean's List
Major: Visual Communication with emphasis in digital media. GPA: 3.8

Army Sergeant's Personal Leadership Development Course (PLDC)
Camp Shelby, MS, Graduate with honors. 1998.

Activities

Speaker/Presenter, Inaugural Grand Rapids Peka Chuka Event
Prepared and delivered a presentation for the local branch of this international club. 2011.

Interactive Committee Chair, AD2 Advertising Club West Michigan
Chairperson and educational speaker. Worked on campaign that won national awards. 2007.